

# Advocacy & Communications Manager

## Reporting Lines



<b>Department</b>	Communications	<b>Reporting to</b>	Deputy Team Lead Technical in SEP II
<b>Salary Range</b>	£48,000 to £54,000	<b>Version</b>	ACM-JD-V1-07-24
<b>Team</b>	3 in team	<b>Working hours</b>	Full time: 37.5 Hours per week
<b>Location</b>	Remote, based in London, with frequent travel to Gaziantep where you will spend 30% of your time		

## Main Job Purpose

Here at Action For Humanity (AFH), we are looking for an Advocacy & Communications Manager to join our team. The role will be based in London, UK with the requirement of frequent travel to Gaziantep, Turkiye. You will join us on a full-time basis and in return you will receive a competitive annual salary of around £48,000 to £54,000.

AFH is an NGO that provides aid and assistance to people affected by natural and man-made disasters. Our vision is a world of crises-resilient communities. Our mission is to mobilise and respond to emergencies and critical needs through humanitarian, development and peace-building action, helping affected communities survive, recover and build a better future.

The Advocacy & Communications Manager role will be embedded fully in the FCDO Education multi-years funding programme SEP II (Syria Education Programme). The Syria Education Programme II is the successor programme to Syria Education Programme, led by Chemonics International, which reached over 580,000 children in Northwest Syria. The programme has been designed to deliver the UK's commitment to enhance equitability of education for girls and boys by strengthening the quality and inclusivity of formal primary education in Northwest Syria. SEP II

will support girls and boys through evidence-based and data-driven education programming, and will achieve this by focusing on: strengthening local education systems so that they are accountable, effective, and responsive; enhancing school level capacity to deliver inclusive, gender responsive and quality learning; developing effective systems to support inclusion, mental health and child protection; and generating more predictable financing for sector implementation, including teacher salaries.

## Responsibilities

The Advocacy & Communications Manager is accountable to fulfil their roles and responsibilities in line with AFH's strategy, code of conduct, values, and principles and to report to their line manager regularly on the basis of annually defined KPIs. Their responsibilities will include:

### Communication Strategy:

- Develop and execute a comprehensive communication strategy aligned with organizational goals and objectives.
- Create compelling content, including press releases, articles, and social media posts, to promote awareness of our education programs.

### Advocacy Campaigns:

- Design and implement advocacy campaigns to influence policies that support education in North West Syria.
- Collaborate with relevant stakeholders, including FCDO and other potential donors, NGOs, and community leaders, to build support for our education initiatives.

### Capacity Building:

- Train staff and partners on effective communication techniques and advocacy strategies.
- Foster a culture of communication within the programme partners

## Our Values

### ***Believe in the cause***

We believe in changing a situation from negative to lasting positive; helping those in need; saving and transforming lives for the better is what drives us.

### ***Work together***

Teamwork is the backbone of our work's success.

### ***Give with grit***

Being a "gritty" person means perseverance and passion for long-term goals; hence, freely giving with courage, conscientiousness, and resilience; acting with optimism, confidence, and creativity as you strive for excellence.

### ***Make life better***

Ultimately, our work is to make life, in its holistic sense, better for everyone, and everything, including the environment.

## Work Environment

- 90% indoors / office based
- 10% outdoors / travel / events / work trips etc.

## Job Requirements

<b>Educational background</b>	<ul style="list-style-type: none"> <li>● Bachelor's degree in Communications, Public Relations, Journalism, or a related field. Master's degree is a plus.</li> <li>● Relevant degrees or certifications in related fields are advantageous.</li> </ul>
<b>Experience in Advocacy &amp; Communications</b>	<ul style="list-style-type: none"> <li>● Proven experience in communication and advocacy roles, particularly in the non-profit or humanitarian sector.</li> <li>● Strong understanding of the education landscape in Syria, with specific knowledge of North West Syria.</li> <li>● Excellent written and verbal communication skills in English.</li> <li>● Demonstrated ability to create and implement successful communication strategies.</li> <li>● Ability to work independently and collaboratively in a dynamic and challenging environment</li> </ul>
<b>Languages Requirement and reporting line</b>	<ul style="list-style-type: none"> <li>● Proficiency in English is essential.</li> <li>● The advocacy and communication manager will be reporting to the Deputy Team Lead Technical in the SEP II.</li> </ul>